

## [News Release]



Date : May 18, 2023

Company Name : KeePer Technical Laboratory Co., Ltd.  
(TSE Prime, NSE Premier: code 6036)

Representative : Toshiyuki Kaku, President and COO

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# The Memorable 100th Store: Announcement of the Opening of "KeePer LABO Matsuyama IC"

KeePer Technical Laboratory Co., Ltd. (Head Office: Obu, Aichi/ President: Toshiyuki Kaku) will open a new KeePer LABO Matsuyama IC in Matsuyama, Ehime on May 31, 2023.

|                    |  |                   |  |
|--------------------|--|-------------------|--|
| Store Name         | <b>KeePer LABO Matsuyama IC</b>  | Opening Date      | <b>May 31, 2023</b>                    |
| Location           | 54-2 Idomachi, Matsuyama, Ehime  | Site area         | 703.79m <sup>2</sup>                   |
|                    |  | Store area        | 293.47m <sup>2</sup>                   |
| Hours of operation | 9:00-20:00   | Construction site | Former site of used car purchase store |
| Concept            | <p>The Matsuyama IC Store is located on National Route 379 that leads to the Matsuyama IC on the Matsuyama Expressway. Surrounded by many car dealerships, restaurants, and with a high volume of traffic, we expect it to be quickly recognized. This is the first direct store to open in Shikoku, and the 100th store, a milestone. It will also house the Matsuyama training center.</p> <p>The store is a former car purchase store that has been expanded and remodeled to include four exclusive coating booths and four washing and finishing areas. This is designed to allow car washing, protective coating, and interior cleaning to be performed at this location, reducing the amount of staff labor required to move vehicles and allowing for safe, high-quality work. The training center can also be used as a coating booth on weekends and during the peak season at the end of the year when no training is taking place, providing a maximum of seven paint booths.</p> <p>The store has a spacious guest room where customers can relax and wait while watching the work being done, as well as a box seat in the coating booth where customers can sit in a reception area while viewing the vehicle together with the customer.</p> |                   |  |
| Store image        |    |                   |  |